

SWCS Empire Chapter Council Meeting
May 2, 2008, 10:00 am, Teleconference

Present: Peter Wright, Dianna Power, Greg Albrect, Brad Schwab, Bub Barra

1. Treasurer's Report - Brad

- Standards and Specs Book - sold 114 since March - Brad will talk to Lisa Miller about potentially ordering more
- Envirothon sponsorship check went out 3/18/08
- Greg - Are there any trends with Publication Sales, maybe we could review sales over several years and find a trend to better help estimate our inventory needs.

2. National Meeting - Peter

- Reimbursement Requests: Peter Wright, Jim Hotaling, Jeff Carmichael
- The email list of all members should be updated as the announcement regarding the National Meeting may not have gotten out to all.
 - Dianna will get a list of current members from Peter and work on creating an email list.

3. Annual Meeting - Greg

- Brainstorming/Options for Speakers
 - Bring in speakers for professional development
 - Pair meeting with AEM Annual Meeting again
- Potential topics/themes: New Farm Bill, Stormwater Issues, Climate Change, WTO compliance, CAFO Update
- Business Meeting - highlight new website

4. Website Progress - Greg

- Framework of pages is available to view online now, need content entered.
- WebTree Training - all council members invited - tentatively late May

5. Other Chapter Functions - Peter

- Ideas of what other states (IL) do or what our chapter could get more involved with - create 5 committees:
 1. Professional Development
 2. Membership Growth/Involvement
 3. Public Info and Outreach - work with School Teachers
 4. Lobbying - Position papers
 5. Chapter Development and Administration
 - Strategic plan, scholarships, awards

6. Membership

- How do we encourage new members?
- How do we encourage new corporate members?

7. March Minutes reviewed and approved

8. Next Meeting: July 11, 2008 at 10:00 am in Cortland